

Ian Field-Richards

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PROFILE

I am a designer and digital artist, living in the UK. Currently working for deviantART.com, the world's largest online art community, as the Director of the User Interface Department.

I have extensive experience in leading design teams, both local and remote. Providing strategic direction as well as hands-on design development and implementation to deliver cutting edge designs with innovative social networking elements.

KEY SKILLS

- Strong interpersonal and diplomatic skills, managing diverse teams and resources across multiple timezones and business cultures
- Ability to work under pressure with excellent time management and ability to work to tight deadlines
- Specialist User Interface, User Experience and Front End design skills, including design for accessibility and disability compliance
- Management and resource planning through recruitment, training and appraisals of staff
- Experience of working in security cleared environments and working with discretion
- Technical skills include: HTML5, CSS3, jQuery, Photoshop and Illustrator

PROFESSIONAL EXPERIENCE

User Interface Director, deviantART.com *September 2007 to Present*

- Managing a team of highly skilled remote designers, based around the globe
- Position reports directly to the CEO
- The UI Department delivers all existing and future features and components for deviantART and its extended family of products, including but not limited to:
 - deviantart.com
 - muro.deviantart.com
 - sta.sh
 - dreamup.com
- Work includes analysing and refining functionality briefs from the Product Department. This process involves wireframing, conceptual interface designs, sandbox prototypes and operational specifications
- Producing redlines, crib sheets, and asset creation to aid the engineering development teams
- Lead designer for deviantART.com Version 6 and 7 (current)
- Lead designer for dreamup.com (due to be released Summer 2012)
- Lead designer for deviantART muro, an acclaimed HTML5 digital painting tool

Interface, Multimedia & Web Design Team Leader *December 2000 to February 2008*

QinetiQ (formerly DERA)

- Worked as part of an innovation group developing next generation information systems, military training systems and mobile technology applications.
- Developed innovative solutions for Government, Defence, Security, Aviation and Training industries
- Worked in several high profile projects including work with 3G networks, Health Care and NHS Trust, and various Defence contracts.
- Provided interface design consultancy to major public sector clients
- Advisor to eGIF Framework
- Lead designer for National Infrastructure Security Coordination Centre
- Lead designer - 1901 Census
- Other work covered by strict NDA

Studio Supervisor, Newsquest *February 1999 – December 2000*

- Responsible for the throughput of work and supervision of six designers within the Southampton Daily Echo's Creative Studio.
- Duties included design and realisation of short deadline newspaper advertorials and advertising management of several magazine titles
- Production of special publications, supplements and periodicals
- Visuals and concept design for selling aids, feature designs and editorial illustrations.
- Multiple National Award Winning print designs

QUALIFICATIONS

- National Diploma in Audio Visual Design at Bournemouth & Poole College 1992 - 1994
- 8 GCSEs, 1 A Level, Chase High School, Malvern, Worcestershire 1985 - 1992

REFERENCES

Available on request.